



**Lives Not Knives
Trustees' Annual Report 2014**

Charity Number 1153634

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Charity Details

Charity Name	Lives Not Knives	
Governing Instruments	The Charity is a company incorporated in England, Limited by guarantee and having no share capital. As such it is governed by its Constitution as a Charitable Incorporated Organisation.	
Registered Charity Number	1153634	
Members of the Advisory Board	J Allen R Allen M Chatelier J Cheetham J Emtage E Rebeiro P Spalding S Welling	Trustee Trustee Trustee Trustee
Chief Executive Officer	M Rebeiro	
Registered Office	LNK Unit Centrale Shopping Centre Croydon CR0 1TY	
Bankers	Barclays Bank PLC 1 North End Croydon CR0 1TY	
Accountant	Simon Barrell SGB Consulting Woodridings Landscape Road Warlingham Surrey CR6 9JB	

Foreword

It gives me pleasure to report the activities of Lives Not Knives to our members from the formation of the LNK charity until the end of our first financial year.

LNK officially received charitable status from the Charity Commission on 3 September 2013, and since then the team has worked tirelessly to solidify its reputation and make the best possible use of the space in Croydon's premiere shopping centre, Centrale, to serve and support the community. Each activity in the LNK Unit, which opened 18 November 2013, works in tandem with the ethos present since the founding of the campaign in 2007 – empowering people and the community towards a more positive future.

LNK is committed to working towards the development of young people through employment and advancing education. With this in mind, we ensure that our activities reach diverse audiences from all age groups and backgrounds, enabling us to raise awareness and push towards building a better future for the young people of Croydon.

LNK owes much to its volunteers and staff members. Our volunteers, who give their time freely to the charity, are invaluable to carrying out the activities of the charity. LNK staff members play a major role in carrying forward the charity's work, and on behalf of the Trustees I am glad to recognise here their dedication and professionalism.

I have high hopes that the next year will be as successful for LNK and the future of Croydon as our first financial year as a registered charity.



Monique Rebeiro

CEO of Lives Not Knives

Governing Document

Lives Not Knives (LNK) is a charitable company incorporated on 15 July 2013 and registered as a charity on 3 September 2013. It is governed by its Constitution as a Charitable Incorporated Organisation.

Responsibilities

The responsibilities for fulfilling obligations as a registered charity fall on the LNK Advisory Board. Members of the Board include the charity's trustees as defined by the Charity Legislation.

Trustee induction and training

Induction and training for all trustees takes place at the annual induction event. At this event, full information packs containing details of strategic priorities, structure, policies, procedures, regulations and code of practice are distributed for future reference.

Advisory Board

The Advisory Board is responsible for the overall strategic direction of LNK, for monitoring activity against the Constitution, for scrutiny and approval of the LNK Strategy Plans, and for risk assessment and management.

General Manager

The CEO acts as the General Manager. The General Manager leads the LNK Team and has overall responsibility for the services provided by the team.

Risk Management

All major risks to which the charity is exposed, as identified by the Trustees, are reviewed on a quarterly basis and systems and procedures are in place to manage those risks.

Aims and Objectives

The objectives of the charity are to act as a resource for young people up to the age of 24, living in Croydon, London and the surrounding area, by providing advice and assistance and organising programmes of physical, educational and other activities as a means of:

- Advancing life and helping young people by developing their skills, capacities and capabilities to enable them to participate in society as independent, mature and responsible individuals;
- Advancing education;
- Relieving unemployment.

Statement of Activities

LNK has been operating from within the LNK Unit, opened in Croydon's Centrale Shopping Centre, since November 2013. The LNK Unit offers us the opportunity to hold a range of events for young people including, but not limited to, fashion and music. Acting out of the 10,000 sq ft unit as a base of operations, LNK has partnered with a number of organisations including Job Centre Plus, Youth Offending Team, Looked After Children Team, London Fire Brigade, Croydon Council, John Ruskin College and Centrale Shopping Centre.

The LNK Unit was launched on November 18th, following LNK's Lloyds Bank Day to Make a Difference to launch our six-week work readiness programme, designed to up-skill and support 16-24 year olds with a view to engaging with education, employment or training. From 18th November 2013 to 31st March 2014, LNK have engaged with thirty-three young people on the Work Ready Programme. During this period, as a result of the programme:

- 33 young people were offered work experience, including 18 young offenders and 6 care leavers;
- 33 young people were mentored and up-skilled to work readiness, including 18 young offenders and 6 care leavers;
- 4 young people secured full-time work;
- 4 young people secured apprenticeships;
- 1 young person entered into full-time education.

On December 12th, the LNK Unit hosted a private art viewing – The Private View – of art and clay work made by the Healthy Living Project’s young offenders (aged 12-18) living in the borough of Croydon. The Private View afforded guests the opportunity to see work created since 2002. Following this event, a permanent display remains in the LNK Unit exhibiting works created over the past two years. Many of the pieces of art are available to purchase.

LNK held its first Retail Space event on December 21st 2013. Retail Space allows young start-ups, with a focus on fashion, to test market and sell their products. Four monthly Retail Space events have taken place featuring more than 10 different retailers and designers, with an attendance of over 300 young people each month.

Regular Job Fairs take place within the LNK Unit with a view to sharing job vacancies, opportunities and courses with walk-ins on a day-to-day basis.

Moving into 2014, LNK continued the Retail Space events and began to work closely with other organisations in the area to provide a space for events and launches including, Fit2Learn’s launch, and Pop Up Talent’s web trial!

As part of National Apprenticeship Week 2014, LNK launched its Apprenticeship Programme on March 7th. LNK raises awareness about apprenticeships and traineeships, including offering traineeships, apprenticeships and training in IT, Business/Admin, Customer Service, Retail and Youth Work. Furthermore, we encourage local businesses to participate and engage in providing apprenticeships for young people.

Further activities operating out of the LNK Unit include, DJ workshops, Pop-up shops, Give and Gain Day, music workshops and Code Club.

The Charity was registered as a CIO on 2 September 2013. On this date the unincorporated community organisation, Lives Not Knives, donated all its assets to The Charity and was wound up. These assets amounted to £5,000 in cash.

Lives Not Knives had generated this money via a donation from the related party Lives Not Knives Community Interest Company "The Company". The Company is related to The Charity by virtue of James Allen being both a Non-executive Director of The Company and a Trustee of The Charity, furthermore Monique Rebeiro is an Executive Director of The Company and involved in the management of The Charity.

During the accounting period The Charity fulfilled its charitable objectives with support from Lives Not Knives Community Interest Company and hence incurred no expenditure.

Thanks

LNK would like to thank its donors and supporters who have been instrumental in the continuation of its work:

Cambridge Tutors College

Centrale Shopping Centre

Croydon Commitment

Croydon Council

Croydon Partnership

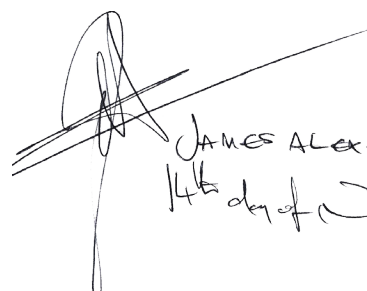
Croydon Rotary Club

Lloyds Bank

Rotary Club of Croydon Jubilee

The Trustees confirm they have approved the Annual Report.

Signed for and on behalf of the Board of Trustees:


JAMES ALEXANDER ALLEN
14th day of November 2014

